

JUNIOR MARKETING MANAGER | BINGHAM RIVERHOUSE

About You

Are you passionate about digital marketing and looking to make a meaningful impact? Do you thrive in creative, fast-paced environments where curiosity and thoughtful innovation are celebrated? Are you inspired by the world of wellbeing—Yoga, Mindfulness, and Sustainability—and eager to align your skills with a purpose-driven brand? If this sounds like you, read on and apply!

About Us

Bingham Riverhouse is more than a hotel—it's a Home for Your Soul. We're a Wellbeing Hotel, an award-winning sustainable Restaurant, and a Members Club for entrepreneurs with purpose.

As a members space, we are proud to cultivate a community that nurtures personal growth, holistic health, and a sense of belonging. Sustainability is at the heart of everything we do, and we are passionate about creating enriching, soulful experiences for our guests and members.

Position Overview: Junior Marketing Manager

We're looking for a hands-on Junior Marketing Manager to join our close-knit team. This role is perfect for someone who is excited about digital marketing, wellbeing, and sustainability—and thrives in a dynamic environment where no two days are the same.

If you have a knack for social media, a love for data-driven insights, and the ability to create content that resonates with purpose-driven communities, this might be the perfect fit for you.

Key Responsibilities

- **Social Media Management:** Create, schedule, and manage content across Instagram and Facebook, maintaining our brand's voice and tone.
- **SEO & Website Management:** Optimise our website for search engines and ensure content stays fresh and engaging.
- **Paid Campaigns:** Execute and optimise paid social campaigns (e.g., Facebook/Instagram ads).
- **Content Creation Support:** Assist with producing creative, on-brand content (images, graphics, and copy) for digital platforms.
- **Admin & Coordination:** Handle administrative tasks such as newsletters, scheduling, and event promotions.
- **Reporting & Analytics:** Monitor and report on social media, website, and campaign performance, using insights to improve our strategy.

Key Requirements

- 3-5 years of experience in digital marketing, ideally in hospitality, members clubs, or the wellbeing sector.
- A strong passion for health, sustainability, and wellbeing.
- Proven experience managing social media accounts (Instagram, Facebook) and creating impactful content.
- SEO & Website Management: Optimise our website for search engines and ensure content stays fresh and engaging
- Experience with paid social campaigns (Meta - Instagram/Facebook & PPC)
- Strong organisational and communication skills.
- A creative, proactive mindset with a hands-on approach to problem-solving.
- Ability to work independently and collaborate effectively in a small, dynamic team.
- Fluent English, with excellent communication and writing skills.

What We Offer

- Starting salary of £30K.
- A supportive, fun work culture where your skills can shine.
- Free membership to our space, including access to events and wellbeing workshops.
- Discounts on services and special perks for team members.
- A chance to grow and gain experience in a small, fast-paced team.
- The opportunity to work for a sustainable, mission-driven company that values creativity, wellness, and community.

How to Apply

Requirements: Please submit your CV and a cover letter telling us:

- About your experience and accomplishments in digital marketing.
- Why you're passionate about wellbeing, sustainability, and this role.
- What excites you about joining the Bingham Riverhouse team.

Details

- **Industry:** Hospitality & Wellbeing.
- **Employment Type:** Full-time, with a minimum of 3 days a week on-site in Richmond, London.

Contact: lucia@luciahargasova.com